

MAKING HEALTH CARE BETTER

ACHP AT WORK: DELIVERING VALUE TO OUR MEMBERS

ACHP provides resources, services and advocacy geared to the mission and business success of our member organizations. Our priorities reflect strategic goals set by the ACHP Board of Directors. Our collaborative approach means personalized service for member organizations.

Foster high-quality, affordable care

What We Do



ACHP facilitates plan collaboration and strategic thinking on innovations to improve care delivery, member service and patient experience. We monitor and analyze plan performance while facilitating shared learning around business competitiveness. Key objectives:

- Differentiate ACHP members in care delivery, experience and value
- Position ACHP members to better use analytics for improving performance
- Enhance ACHP members' ability to measure and improve community health programs

What We Deliver to Members

- Public issue briefs including **Rewarding High Quality: Practical Models for Value-Based Physician Payment**, which examines how community health plans are designing value-based alternative payment models. A public **webinar**, with more than **110 attendees**, featured **UPMC** and **Capital District Physicians' Health Plan**.
- Twenty-four **affordability profiles** detailing plan efforts to reduce the total cost of care and **15 community health profiles** outlining how plans address key drivers related to the social determinants of health
- **Infographic series** highlighting **drug cost trends** within various therapeutic classes and communicating the potential effect of these prices on key stakeholders
- Quarterly **specialty drug data** collection in four high-cost, therapeutic areas — multiple sclerosis, rheumatoid arthritis, hepatitis C and diabetes.
- Webinars on hot-topic issues including forging educational partnerships to **improve kids' health, parity** and **mobile tech solutions** to reach complex populations



Members-Only Resources

- Access to an average of 100 virtual meetings a year
- Quality performance and improvement resources including tools analyzing the NCQA and CMS MA rating systems as well as custom presentations on areas of interest including quality and utilization
- Member benchmarking surveys and inventories
- Six collaboratives related to clinical delivery, quality improvement and marketplace competitiveness meeting virtually and in person throughout the year
- Annual symposium for governance leaders of ACHP member organizations

ACHP MISSION
ACHP and its members improve the health of the communities we serve and actively lead the transformation of health care to promote high-quality, affordable care and superior consumer experience.

Set the National Agenda

What We Do



ACHP is the only voice in Washington for nonprofit health plans and the leading advocate for community-based coverage and care. Key objectives:

- Ensure the sustainability of ACHP members' lines of business
- Advocate for federal policies that promote health plan innovation and the transformation of care
- Advance federal policy initiatives that curtail prescription drug costs

What We Deliver to Members

- Lobbying on **Medicare Advantage** (MA) and other public programs, value-based care and delivery system reform and coverage for **telehealth** and other innovations
- Outreach and regular **meetings with CMS/HHS and congressional leaders and staff**. A major focus has been a coordinated and targeted lobbying effort on the **MA benchmark cap**.
- Twelve **comment letters submitted in 2016** in response to proposed regulations and requests for comment from CMS and congressional committees. Developed in conjunction with members, key comment letters included responses to the MA **Advance Notice and Call Letter**, the Medicare **Part B drug payment** model and the **MACRA** proposed rule.
- Partnerships with national organizations and key stakeholders, such as the Campaign for Sustainable Rx Pricing and the Network for Excellence in Health Innovation, to advance issues of common interest

Members-Only Resources

- Monthly advocacy newsletter
- Monthly legislative committee call for policy and lobbying staff of member plans
- Real-time communication and analysis of payment policies and marketplace issues affected by legislative and regulatory activity
- Letters to members of Congress and CMS comment letters
- Participation in Capitol Hill meetings and regulatory discussions with CMS and the administration
- Contacts with CMS program staff to answer questions, seek clarifications and resolve issues.

ACHP is the collective voice for mission-driven health plan and affiliated provider groups focused on improving the health of their communities by providing high-quality, affordable health care.

Communicate Distinctiveness

What We Do



Engage the media proactively to raise visibility and increase collective influence in Washington, D.C. Serve as a resource to plans in handling local inquiries and promoting their work with the national media. Key objectives:

- Educate key audiences on the unique value of community-based, nonprofit health plans
- Promote ACHP and member plans among Washington influencers
- Enhance the capabilities of member communications

What We Deliver to Members

- Average of a **dozen mentions per month** in media outlets including Politico, Modern Healthcare, Bloomberg BNA, Washington Post and Roll Call
- In-person **communications collaborative** meeting to learn how plans are **focusing on transparency and advocacy** in the **media**, how to effectively **pitch a story** and **strategies to increase social media** engagement
- Social media activity putting plans in the spotlight
- **Annual report** to the community highlighting our plans' successful programs and partnerships
- Opportunities to network with the press, including board member on-site meetings with **Modern Healthcare, Bloomberg** and **Politico**

Members-Only Resources

- Daily *Media Monitoring Report* includes weekly *Pharmacy Media Monitoring Report*
- Monthly strategy calls and annual in-person communications collaborative meeting
- News and developments from ACHP and member plans promoted through multiple channels including the ACHP website, social media, webinars, press conferences and congressional briefings
- Templates provided for op-eds and key messaging